

### Abstract

The present invention is to provide an imaging apparatus superior in operability and visibility at the 5 time of setting and adjusting functions thereof.

The apparatus includes GUI screen image generating means for generating a GUI screen image for operating the imaging apparatus to display the GUI screen image on image display means; operating means for operating the 10 GUI screen image displayed on the image display means; controlling means for controlling the imaging apparatus in accordance with the operation of the GUI screen image by the operating means; storing means for storing hierarchy type main menu information; menu generating 15 means; and menu editing means capable of editing the unique menu information generated by the menu generating means. The controlling means controls the GUI screen image generating means when detecting a predetermined operation by the operating means, and the GUI screen 20 image generating means generates the GUI screen image in which the index information to operate the menu editing means is included in the unique menu information, in accordance with the control by the controlling means, and displays the GUI screen image on the image display means.